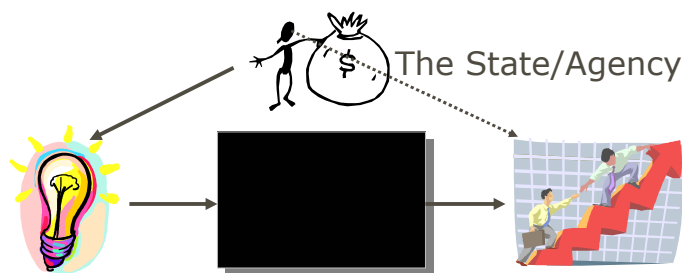


# TAFTIE Task Force on Additionality

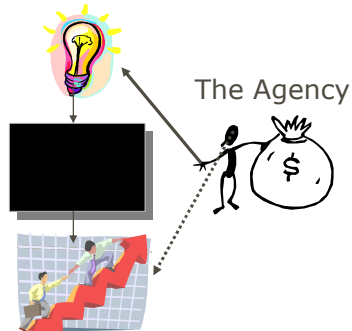
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## Additionality – An Evaluation Concept

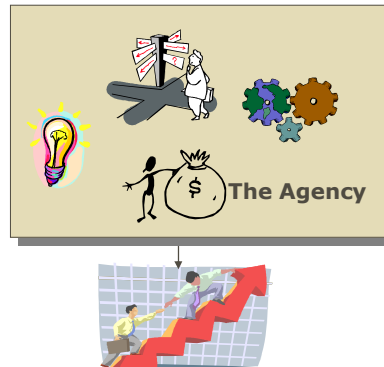


- What would have happened if no intervention had taken place?
- Comparison with the null hypothesis or counterfactual
- **Additionality: Did the funding make a difference?**

**The Black-Box Approach –  
The Agency as a system  
external funding body:**  
- *Additionality as funding  
that made a difference*



**The White-Box Approach –  
The Agency as a system internal  
investor:**  
- *Additionality as value adding  
support that made a difference*

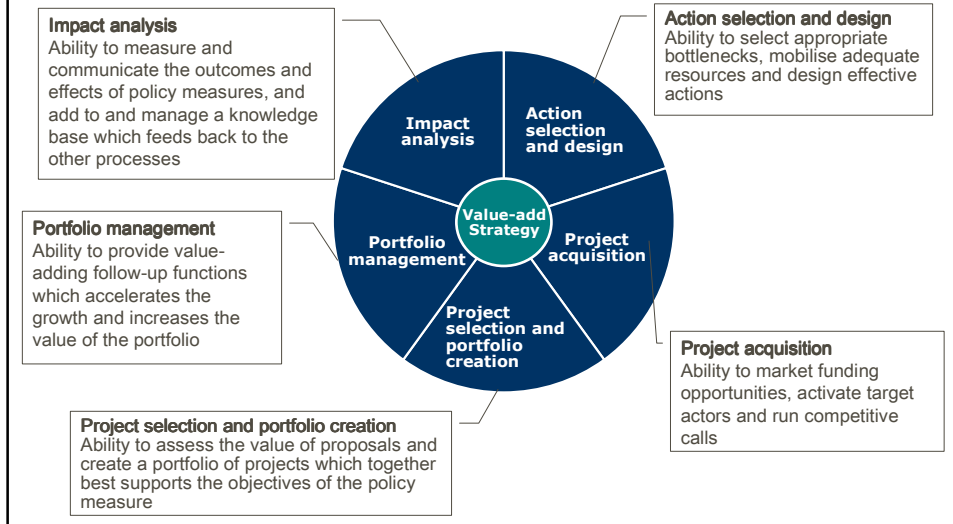


## **The Task Force Approach**

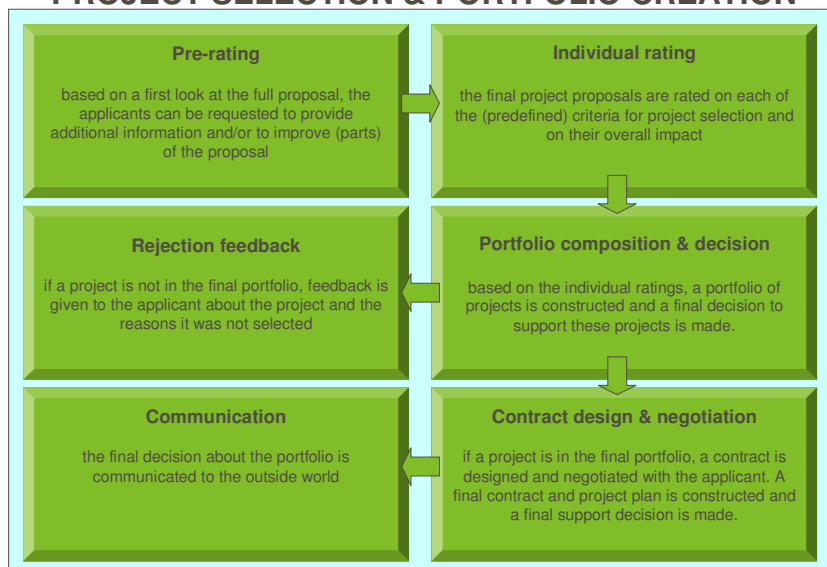
*“Make additionality a strategic and operational issue  
that makes agencies more effective in their design and  
implementation of policy measures”*

- A learning process raising awareness at all levels of the organisation: management, strategy, execution and evaluation
- Self-assessment of value-add strategies
- A common framework
  - A common unit of analysis – an RTDI programme
  - A common reference model
  - A common process

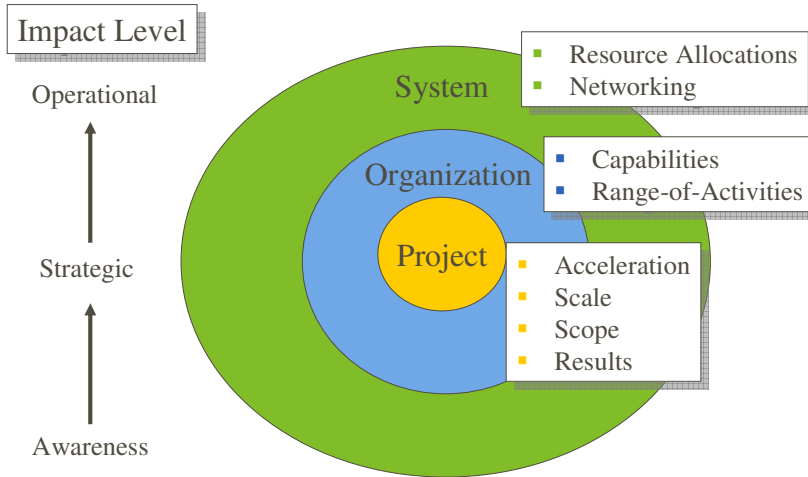
## Sources of value adding outcomes



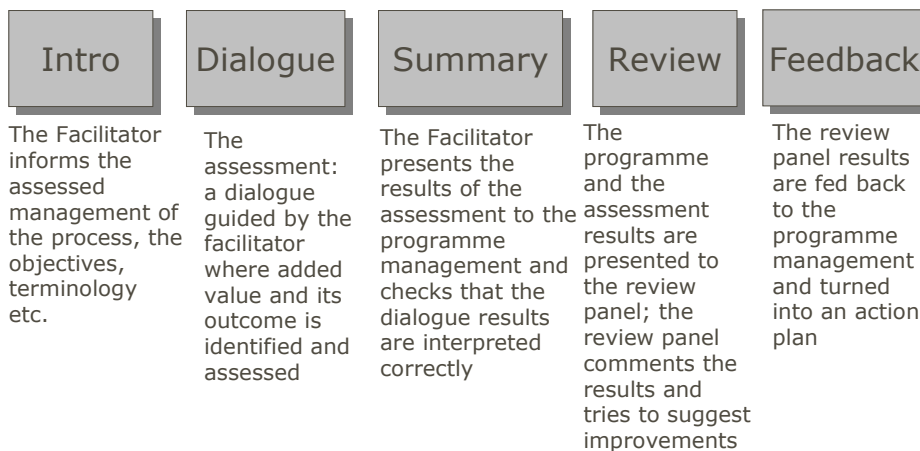
## PROJECT SELECTION & PORTFOLIO CREATION



## The Value Adding Outcomes



## The Assessment Process



## The Dialogue

1. Understand how the agency performs a certain process!
  - What do you do and how do you do it?
2. Determine value adding outcomes!
  - Why do you do it?
  - Does it affect the project/organization/system?
3. Determine the impact level!
  - In what way does it influence the clients or the system?
4. Determine the quality level!
  - How do you manage your activities and processes?
5. Document ideas of improvements!

**We are developing a database tool that facilitates information gathering and report generation**



## **Objectives 2005-2006**

- Develop the “*assessment tool*”
- *Proof-of-concept*: Get practical experience of self-assessments using the tool
- *Proof-of-value*: Get initial results that will help an agency to improve their value-add strategy
- Raise awareness of the need for value-add strategies and involve all levels of the TAFTIE agencies

## **What's it all about?**

- *It's not about evaluation!*
- It's about how you become more effective in designing and implementing your policy measures!
- It's about how you add value to your clients!
- It's about justification of your existence!
- **It's all about development of value-add strategies**

## The Objective of the Workshop

- ...but assessment of value-adding strategies is not enough...
- ...assessment has to be complemented by a monitoring and evaluation system that supports the assessment process with evidence based feedback on the performance of agencies
- Hence, the Workshop should
  - provide guidelines and ideas on how the assessment tool should be complemented by a monitoring and evaluation system/process
  - discuss the implications of these ideas on the methods, tools, indicators, processes and organization of evaluations

## Value adding support that makes a difference

- If existence and effectiveness matters, manage and monitor your value-add strategy
  - *Agencies can provide smart money!*
- We develop a tool that shows you how smart your money is
  - *Agencies can assess their value-add strategies!*
- We provide a common framework for self assessment
  - *Agencies can create a learning process that improves their operations!*

## **The Assessment Manual**

- A description of the ***self-assessment procedure***
- A ***reference model*** that describes and defines each of the five phases in terms of activities and processes that should be considered during the assessment procedure
- A ***checklist and/or questionnaire*** by which additionality is “filtered out” during the assessment procedure